



# Quintessential Applications

## Introduction, Sessions 1-3, and Review 1-3

<b>January 14-15, 2012</b> Intro to QA
Kerry McCord, DC, DIBAK Hilton Vancouver, WA For all seminars, registration begins at 11am Sat 12-7pm, Sun 9am-2pm \$195 (NDs, DCs, & LAcS) \$75 (ND, DC & LAc Students)
<b>February 18-19, 2012 – Session 1</b> Injury, Inflammation & Pain Relief
Wally Schmitt, DC, DIBAK, DABCN Hilton Vancouver, WA <b>Prices for Sessions 1-3 &amp; Review Session</b> \$325 per session (NDs, DCs, & LAcS) \$125 per session (ND, DC & LAc Students)
<b>March 10-11, 2012 – Session 2</b> Injury, Inflammation & Pain Relief
Kerry McCord, DC, DIBAK Hilton Vancouver, WA
<b>April 14-15, 2012 – Session 3</b> Injury, Inflammation & Pain Relief
Wally Schmitt, DC, DIBAK, DABCN Red Lion Vancouver, WA
<b>June 9-10, 2012</b> Review of Sessions 1-3
<b>REVISED DATE</b> Kerry McCord, DC, DIBAK Hilton Vancouver, WA

## What is QA?

QA is the outcome of 30 years of focused attention and clinical observation resulting in a physiologically based, basic science driven, neurological hierarchy for the ordered application of clinical procedures and techniques.

- The QA Clinical Protocol is an Open System – Its origins are in Applied Kinesiology (AK) QA is for all doctors interested in integrative or complementary medicine (novice and experienced).
- The study of QA requires no prior training in manual muscle testing or Applied Kinesiology.
- QA provides a framework in which all techniques, past, present and future, find a place.
- It uses the manual muscle testing response as a window on neurological function.
- It suggests that addressing systemic phenomenon prior to treating local problems encourages favorable outcomes.
- QA is an ideal way to organize AK and operate a fundamentally sound clinical practice.
- QA is a step by step system that is reliable, dependable, and provides outstanding patient outcomes. It will increase patient referrals to your practice.

### Special Discounts

Intro to QA for multiple practitioners \$195 for 1<sup>st</sup> practitioner and \$125 for additional practitioners.

For any practitioner that registers for Intro and Sessions 1-3, Biotics Research NW will offer a **FREE Biotics Test Kit** (available at Intro) and a **\$100** credit towards Biotics products (available at Session 3).

\* 12 CE credits available per seminar.

Register online at <http://www.bioticsnw.com>  
or call 1-800-636-6913





## By Kerry McCord, DC, DIBAK

*Dr. McCord is a graduate of Logan College of Chiropractic and a Diplomate of the International Board of Applied Kinesiology. As a practicing chiropractic physician since 1973, Dr. McCord has written 15 papers for presentation at the annual meetings of the International College of Applied Kinesiology. In 2002, he began collaborating with Dr. Walter Schmitt and teaching the body of work now known as QUINTESSENTIAL APPLICATIONS (QA). Dr. McCord was the catalyst for the production of the QA Book (co-authored with Dr. Schmitt), the QA Audio (a recording of Dr. Schmitt's 35 page paper discussing the QA thought process) and the QA Course. He is the owner of HEALTHWORKS! - a healthcare delivery and health education company specializing in motivational wellness. Dr. McCord has lectured nationally and internationally on stress, stress-induced illness and Applied Kinesiology (AK).*



## By Walter Schmitt, DC, DIBAK, DABCN

*Dr. Walter H. Schmitt is a graduate of Duke University and the National College of Chiropractic and practices in Chapel Hill, North Carolina. He was the first doctor to hold diplomate status in both Applied Kinesiology and chiropractic neurology. Dr. Schmitt is the author of three books, "Common Glandular Dysfunctions in the General Practice", "Compiled Notes on Clinical Nutritional Products", and "Stop Your Pain Now!" Dr. Schmitt co-authored with Dr. Kerry McCord, "Quintessential Applications: (AK) Clinical Protocol (QA)". He has authored 70 papers for ICAK meetings and has published over 30 papers in chiropractic trade journals and peer reviewed journals. He serves on the Editorial Review Board of the Journal Alternative Medicine Review. His unique clinical approach is based on the blending of Applied Kinesiology, chiropractic neurology, and nutritional biochemistry in a format that makes physiology come to life for both doctors and their patients.*

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